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StrategyDriven Enterprises Releases a Turnkey Business Performance Assessment Program

StrategyDriven's turnkey Sevian Business Performance Assessment Program provides business leaders with an immediately implementable process for performing in-depth evaluations of organizational performance.

Atlanta, Georgia (November 11, 2015) – StrategyDriven Enterprises, LLC released its Sevian Business Performance Assessment Program providing business leaders with an immediately implementable process for performing in-depth evaluations of organizational performance. The assessment program contains fully developed process procedures, forms and templates, performance metrics, how-to guides, and a library of best practices.

“The Sevian Business Performance Assessment Program exemplifies StrategyDriven’s commitment to providing business leaders with high-quality, affordable solutions,” explains Nathan Ives, StrategyDriven’s President and Chief Executive Officer. “Our assessment solution embodies decades of experience in the evaluation of organizational performance; tested methods that have supported an unparalleled amount of performance improvement at companies both large and small.”

“In 2014 alone, Sevian Business Performance Assessments identified over \$200 million in people, process, and technology improvement opportunities at four client companies,” continues Karen Juliano, StrategyDriven Vice President in charge of Sevian Business Program development. “Not only is this program cost effective to implement, but it yields real and immediate benefits.”

The Sevian Business Performance Assessment Program was developed based on decades of experience managing and improving complex business operations. This program was further enhanced through the first-hand performance benchmarking of leading companies throughout the world.

Sevian Business Performance Assessment Programs are fully customized to reflect client organization structure, positional titles, and common business terms. Each program contains all the components necessary to implement a fully mature program on day one – *truly enabling*

turnkey performance excellence. Supported by world-class software applications (optional), the program package includes:

- ***Program Introduction*** establishing the framework for immediate program implementation, effective execution, and long-term governance.
- ***Program Procedure*** containing specific step-by-step process procedures that are fully human factored to ensure consistent, accurate program execution.
- ***Program Execution Guides*** providing detailed information on how to optimally perform major assessment activities including the use of program forms and models.
- ***Program Principles, Best Practices, and Warning Flags*** elaborating on those core elements necessary for consistently superior program and process performance.

To ensure implementation success, Sevia Business Advisors provide onsite training and execution support when delivering the turnkey program.

The Sevia Business Performance Assessment Program is being implemented by StrategyDriven's clients, including some of the world's largest companies. Complete information regarding the Sevia Business Performance Assessment Program is available at: www.strategydriven.com/sbpap.

About StrategyDriven

StrategyDriven provides executives and managers with the planning and execution advice, tools, and practices needed to create greater organizational alignment and accountability for the achievement of superior results. We believe a clear, forward-looking strategy, translatable to the day-to-day activities of all organization members, is critical to realizing success in today's fast paced market environment. Not only does a compelling, well-executed strategy align individuals to common goals, it ensures those goals best serve the company's mission.

At StrategyDriven, our seasoned business leaders deliver real-world strategic business planning and tactical execution best practice advice – a blending of workplace experience with sound research and academic principles – to business leaders who may not otherwise have access to these resources.

StrategyDriven refers to the family of organizations comprising StrategyDriven Enterprises, LLC. For more information, please visit www.StrategyDriven.com.

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