

StrategyDriven

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StrategyDriven Enterprises Extends its Advisory Services into the Healthcare Industry, Partners with Artower Advisory Services

StrategyDriven Enterprises LLC and Artower Advisory Services, LLC partner to provide healthcare industry executives and managers with Affordable Care Act mandated Quality Assurance Performance Improvement (QAPI) program consulting services.

Atlanta, Georgia (October 22, 2013) – StrategyDriven Enterprises, LLC (www.StrategyDriven.com) and Artower Advisory Services (www.ArtowerAdvisory.com) announced a partnership that will expand the regulatory compliance services of both companies. The relationship combines StrategyDriven’s leading experience in quality assurance and performance improvement regulatory services with Artower’s healthcare industry expertise.

“Healthcare industry leaders must find cost effective ways to meet the new quality assurance and performance improvement mandates of the Affordable Care Act,” explains Nathan Ives, StrategyDriven’s Chief Executive Officer. “We believe by leveraging experiences from other industries that for decades have complied with similar mandates, healthcare executives can not only meet and exceed these ACA requirements, but do so in a highly cost effective manner.”

“We are excited about the opportunity to combine StrategyDriven’s capabilities with Artower’s healthcare industry experience,” asserts Scot Park, Artower’s Chief Executive Officer. “This partnership will create out-of-the-box products and provide advisory services that enable healthcare organizations, both large and small, to rapidly achieve cost effective compliance with the ACA’s mandates while simultaneously driving improved patient care.”

The StrategyDriven / Artower team provides healthcare industry leaders with an array of actionable performance improvement and regulatory compliance support in the areas of:

- Self-assessment programs
- Corrective action programs
- Organizational performance monitoring programs
- Risk assurance programs

About StrategyDriven

StrategyDriven provides executives and managers with the planning and execution advice, tools, and practices needed to create greater organizational alignment and accountability for the achievement of superior results. We believe a clear, forward-looking strategy, translatable to the day-to-day activities of all organization members, is critical to realizing success in today’s fast paced market environment. Not only does a compelling, well-executed strategy align individuals to common goals, it ensures those goals best serve the company’s mission.

At StrategyDriven, our seasoned business leaders deliver real-world strategic business planning and tactical execution best practice advice – a blending of workplace experience with sound research and academic principles – to business leaders who may not otherwise have access to these resources.

StrategyDriven refers to the family of organizations comprising StrategyDriven Enterprises, LLC. For more information, please visit www.StrategyDriven.com.

About Artower Advisory Services

Headquartered in Willoughby, Ohio, Artower Advisory Services' professionals support healthcare industry leaders throughout the United States. The Artower team has expertise in senior housing, aging services, post-acute/long-term care, and behavioral health. Several of our senior professionals previously held leadership positions within major healthcare organizations. Artower's project teams work collaboratively across disciplines to deliver greater value through improved outcomes, integrated delivery, and lower cost. For more information, visit www.ArtowerAdvisory.com.

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