

## StrategyDriven Enterprises Launches Operational Risk Management Resource Forum

*StrategyDriven Enterprises launched a risk management resource forum; providing industrial and utility leaders access to decades of hands-on experience in effectively identifying, mitigating, and controlling corporate risks.*

Atlanta, Georgia (July 9, 2013) – StrategyDriven Enterprises ([www.StrategyDriven.com](http://www.StrategyDriven.com)) announced the launch of a risk management resource forum; providing innovative thought leadership and collaboration opportunities to help leaders effectively address their most pressing operational risks.

After seeing the devastation from the Texas fertilizer plant and Louisiana chemical plant explosions, StrategyDriven wanted to help industrial and utility leaders better identify, mitigate, and control their operational risks to prevent similar accidents from occurring at their facilities.

“The unfortunate reality is that industrial accidents are increasingly likely in a world challenged to produce more, faster, and with fewer resources while also dealing with the significant loss of operating experience resulting from the retirement of baby boomers,” explains Nathan Ives, StrategyDriven’s President and Chief Executive Officer. “To help clients combat these risks, StrategyDriven advisors, applying decades of nuclear and high-risk industrial operations experience, authored a library of operational risk management tools easily accessible from our online risk management forum.”

Developed by highly experienced nuclear and industrial complex leaders, StrategyDriven’s risk management resource forum provides actionable methods and tools executives and managers can use to identify, assess, prioritize, monitor, mitigate, and control their operational risks. Thought leadership items contained within the forum focus on topics such as:

- **Operational Risk Quantification** – identification of unique risk index values associated with potentially adverse events enabling prioritization of their mitigators relative to the organization’s portfolio of operational activities and strategic initiatives
- **Integrated Enterprise Risk Assurance Mapping** – visualization of the relationships between enterprise risks and their associated processes while concurrently revealing the degree of oversight applied to these processes
- **High-Risk Decision Management** – identification, selection, and implementation of action plans to address strategically important and operationally hazardous circumstances, the outcomes of which impact the safety and reliability of employees and assets

The risk management forum's thought leadership documents are being distributed to StrategyDriven's clients, including some of the world's largest utility operators. These documents are available at: [www.StrategyDriven.com/risk-management](http://www.StrategyDriven.com/risk-management).

### **About StrategyDriven**

StrategyDriven provides executives and managers with the planning and execution advice, tools, and practices needed to create greater organizational alignment and accountability for the achievement of superior results. We believe a clear, forward-looking strategy, translatable to the day-to-day activities of all organization members, is critical to realizing success in today's fast paced market environment. Not only does a compelling, well-executed strategy align individuals to common goals, it ensures those goals best serve the company's mission.

At StrategyDriven, our seasoned business leaders deliver real-world strategic business planning and tactical execution best practice advice – a blending of workplace experience with sound research and academic principles – to business leaders who may not otherwise have access to these resources.

StrategyDriven refers to the family of organizations comprising StrategyDriven Enterprises, LLC. For more information, please visit [www.StrategyDriven.com](http://www.StrategyDriven.com).

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